Dear Partners,

We are requesting your support in ensuring that your clients are counted in the 2020 Census. As part of this request, we will be sharing resources with you to help encourage your clients’ participation. Even with COVID-19 shelter in place protection, the 2020 Census is moving forward, and we need your support to ensure that the populations we serve are not undercounted. Here are some talking points that you or members of your team can use to promote the Census and answer any questions that clients may have:

**What do I need to complete the Census?**

The 2020 Census will ask 9 simple questions about you and an additional 9 for everyone who is or will be living with you on April 1, 2020. To complete the Census, you will need the full name and date of birth for each person who lives in the residence on April 1, 2020.

**How long will this take?**

Completing the Census is easy and should take less than 10 minutes to complete for a household of five people.

Attached to this e-mail, you will have a sample copy of the form. The full list of questions is also included at the end of this message.

## **How to Respond?**

For the first time, you can choose to complete the Census online, by phone, or by mail.

By April 1, 2020, households should have received three reminder invitations by mail to complete the Census, one of which is a physical copy of your Census form.

**How do I benefit from participating in the Census?**

The results inform how billions of dollars in funding will be allocated to hundreds of programs including funding for schools, and hospitals in your community.

Completing the census will also help show our government where new roads, clinics and services for families, children and older adults are needed.

**What happens if my household did not receive a reminder invitation by mail?**

**To complete the Census by phone, please call:**  844-330-2020  
**To Complete the Census online, please visit the Census website: 2020Census.gov**

Please note that progress cannot be saved on the website, and people are required to complete the Census in one session. The person can restart the session multiple times if needed.

**For Non-English Services**

The Census Bureau also offers web pages and guides in 59 non-English languages, including American Sign Language, as well as guides in Braille and large print. For more information, please visit the Language support portion of the Census Website:<https://2020census.gov/en/languages.html>

Other Languages:

|  |  |
| --- | --- |
| * **Spanish:** 844-468-2020 * **Chinese (Mandarin):** 844-391-2020 * **Chinese (Cantonese):** 844-398-2020 * **Vietnamese:** 844-461-2020 * **Korean:** 844-392-2020 * **Russian:** 844-417-2020 | * **Arabic:** 844-416-2020 * **Tagalog:** 844-478-2020 * **Polish:** 844-479-2020 * **French:** 844-494-2020 * **Haitian Creole:** 844-477-2020 * **Portuguese:** 844-474-2020 * **Japanese:** 844-460-2020 |

**For Immigrant clients who are concerned about Immigration Status.**

The 2020 Census does not include citizenship questions.

By law, your answers cannot be used against you by any government agency or court.

**For LGBTQ+ clients who are concerned about representation.**

There is representation for LGBTQ+ people. Please pick the gender that you most identify with on April 1, 2020. Same-sex couples can declare themselves on the Census form. Please include who you are living with on April 1, 2020.

**For clients who are concerned about privacy and scams?**

The 2020 Census does not include questions about social security numbers, bank account information, credit card numbers, and money or donations.

All online data submissions are encrypted to protect your privacy.

By completing the Census early, clients will also avoid the need to interact with a field agent in their home.

**How can I be sure that the field agent is from the Census Burrow?**

If someone visits your home to collect a response for the 2020 Census, you can do the following to verify their identity:

* First, check to make sure that they have a valid ID badge, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.
* If you still have questions about their identity, you can call [844-330-2020](tel:844-330-2020) to speak with a Census Bureau representative.

**What are the Census questions?**

### **1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?**

*Here, you'll count everyone living and sleeping in your home most of the time, including young children, roommates, and friends and family members who are living with you, even temporarily.*

### **2. Were there any additional people staying here on April 1, 2020, that you did not include in Question 1?**

*Mark all that apply: Children, related or unrelated, such as newborn babies, grandchildren, or foster children; relatives, such as adult children, cousins, or in-laws; nonrelatives, such as roommates or live-in babysitters, and people staying here temporarily.*

### **3. Is this house, apartment, or mobile home …**

*Mark the option that best applies: Owned by you or someone in this household with a mortgage or loan? Include home equity loans. Is it owned by you or someone in this household free and clear (without a mortgage or loan)? Rented? Occupied without payment of rent?*

### **4. What is your telephone number?**

*Enter the number of the person completing the Census.*

### **5. What is Person 1's name?**

*If there is someone living here who pays the rent or owns the residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living there as Person 1. There will be opportunities to list the names of additional members of your household*

### **6. What is Person 1's sex?**

*Mark ONE box: male or female (People are encouraged to mark the option that best describes how they identify)*

### **7. What is Person 1's age and what is Person 1's date of birth?**

*Note Person 1's age as of April 1, 2020. For babies less than 1 year old, do not write the age in months. Write 0 as the age.*

### **8. Is Person 1 of Hispanic, Latino, or Spanish origin?**

*NOTE: Please answer both Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races. Hispanic origin can be viewed as the heritage, nationality, lineage, or country of birth of the person or the person’s parents or ancestors before arriving in the United States. People who identify as Hispanic, Latino, or Spanish may be any race.*

### **9. What is Person 1's race?**

*Note: People can mark multiple options or choose other if they do not see a race that represents them correctly. For example, Latinos who do not identify as white or black could choose other and enter Mestizo to account their mix race.*